



***Make Me A Firefighter***  
**Recruitment Campaign Launch**

**Quote Sheet**

**Kevin D. Quinn, NVFC Chairman**

"The state of the matter is that many localities across the country simply can't afford a career department and rely on volunteers to protect their community members."

"We need to ensure our communities are protected now and in the future, and to do that, we need an adequate number of boots on the ground volunteer firefighters and EMTs to respond to the call."

"The NVFC is proud to help departments strengthen their recruitment and retention efforts through this campaign as well as raise awareness among the public of this meaningful way they can answer the call to serve their community in such a hands-on way."

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**Juan Bonilla, Fire Chief and Vice Chair NVFC Recruitment and Retention Committee**

"Coming from a small rural community that services 156 square miles, with a handful of grass-roots, year-round residents, the difficulty in finding potential firefighters and EMTs has encouraged us to change our way of approaching how we recruit volunteers."

"Our community members must understand that volunteers are needed. They also need to know that volunteering doesn't just mean donning turnout gear and responding to fires."

"The NVFC's Make Me a Firefighter campaign not only facilitates connections between departments and prospective volunteers, but it specifically helps departments reach younger, under-represented groups such as minorities and women."

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**Tracey Berry, Volunteer and Membership Secretary, Odenton Volunteer Fire Company (MD)**

"For every call I go on, I know I can leave a lasting impression. I also hope to inspire young girls/women to join the service."

"We do it out of love. It is truly the 'toughest job you will ever love.' And when you love what you do, it is no longer 'work.'"

To request a one-on-one interview, please contact Kimberly Quiros.

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